

# IABSE

## Congress 2024



September 25, 26 and 27  
San Jose, **Costa Rica**

## Sponsorship Opportunities

"Beyond Structural Engineering in a Changing World"

Organizers



Partnership with





# Welcome

The IABSE Congress San Jose, 2024 will take place on 25 - 27 September 2024, at the Costa Rican Convention Center.

Outstanding speakers and renowned national and international leaders will share their expertise regarding **advancements in the field of structural engineering** in the world, addressing important issues on **decarbonization and climate change, deconstructability and building reuse**.

The construction industry is responsible for a significant portion of carbon emissions and, collectively, **our responsibility is to develop solutions that have a positive effect on these pressing challenges**. Since these are global-scale challenges, we need international cooperation to mark an actual difference.

The phrase you will likely hear the most while in Costa Rica is **"Pura Vida"**, which is the essence of our national lifestyle. It is also a mindset that can guide the engineering community and inspire us to seek a smaller carbon footprint and a more positive impact.

**"Pura Vida"** captures the rich local heritage, culture and hospitality, as well as is natural landscape, unique ecosystems and biodiversity. Take advantage of your trip to visit this special place and take part of the 'Pura vida' spirit back with you.

# The land of “**Pura Vida**” awaits you in **2024**

A gathering to strengthen bonds of trust and position your company  
as a leader in **Structural Engineering**

**Save the date: 25 - 27 September** at the  
Costa Rica Convention Center

## Organizers



### **The International Association for Structural and Bridge Engineering – IABSE**

Organization with a mission to promote the  
exchange of knowledge and advance the practice of  
structural engineering worldwide in the service of the  
profession and society.



### **Costa Rican Association of Structural and Seismic Engineering – ACIES**

Organization with independent interest in the  
exercise of its functions and composed of  
professionals in the field of Structural and Seismic  
Engineering in Costa Rica.

# Attendance

## Projection

+400

Professionals from various disciplines within the field of structural engineering, including **researchers, academics, practicing engineers, architects, contractors, and industry professionals.**

## Main topics

- Decarbonization and Climate Change
- Sustainability
- From Design to Construction
- Constructability
- Structural Health Monitoring
- Rehabilitation of Existing Structures
- Communication Routes
- Alternative System Components
- Constructability and Second Use
- Software Modeling
- Demand Loads
- Resilience
- Integrated Design
- Soil-Structure Interaction

**IABSE**  
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## Confirm your participation as a sponsor

Take the opportunity of exposure on the Congress website, social media, mailings, and on site

A low-angle photograph of a modern glass skyscraper at dusk. The building's facade is composed of a grid of dark metal frames and large glass panels. The interior lights of the building are on, creating a warm glow that contrasts with the cool blue tones of the twilight sky. The perspective is from a low angle, looking up at the building's corner, which emphasizes its height and architectural details.

**Benefit  
Summary table**

	Platinum	Diamond	Gold	Silver	Bronze	Stand space
<b>Before the event</b>						
Welcome post with only your brand on social media	●	●				
Carrousel-type welcome post on social media			●	●	●	
Company-customized post for social media	3	2	1	1		
Brand presence on promotional materials to publicize the event	●	●	●	●	●	
<b>Before, during and after the event</b>						
Permanent brand presence on event web site	Logo size Very Large	Logo size Large	Logo size Medium	Logo size Small	Logo size very Small	Logo size very Small
Newsletter distribution (designed and produced by your company)	4 submissions	3 submissions	2 submissions			
Video on website homepage (maximum 30 seconds)	●	●				
<b>During the event</b>						
Advertising banner on website	●					
Brand presence on badges	●					
Mention of sponsor during opening and Closing Ceremonies	●	●				
Brand presence on multimedia projections	Logo size Very Large	Logo size Large	Logo size Medium	Logo size Small	Logo size very Small	
Brand presence on Welcome panel	Logo size Very Large	Logo size Large	Logo size Medium	Logo size Small	Logo size very Small	
Insertion of advertising materials in delegate Bags	●	●				
Video projection (maximum 30 seconds between conferences)	3	2	1			
Sponsor of 1 social activity (Opening or Closing)	●					
Sponsor of 1 lunch		●				
Sponsor of 1 coffee break			●			
Booth space (structure isn't include)	6x2	5x2	4x2	3x2	3x2	
Free-of-charge registration	6	4	3	2	2	2
Gala dinner tickets	4	3	2	1		
<b>Othres</b>						
Personalized messages on Congress mobile app	5	4	3	2		
<b>Cost</b>	USD\$ 20 000,00 +13% VAT	USD\$ 17 500,00 +13% VAT	USD\$ 12 000,00 +13% VAT	USD\$ 7 500,00 +13% VAT	USD\$ 5 000,00 +13% VAT	According to size

**Stand only options**

Stand **6x2**  
USD\$ **4 500,00**  
+ 13% VAT

Stand **5x2**  
USD\$ **3 750,00**  
+ 13% VAT

Stand **4x2**  
USD\$ **3 000,00**  
+ 13% VAT

Stand **3x2**  
USD\$ **2 250,00**  
+ 13% VAT

# Benefits description

**IABSE**  
Congress 2024

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# Platinum sponsor

Investment USD\$ 20,000 + 13% VAT





## Before the event

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### Welcome post on social media

An individual post with your brand will be designed, welcoming you as an event sponsor.

### Company-customized post

3 publications on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

### Brand presence on promotional materials

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

## Before, during and after the event

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### Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, very large.

### Newsletter

4 newsletters, designed and provided by your company, for circulation among our mailing list of potential participants. Design: 900px X 2100px

### Video on website homepage

Website homepage will include a 30-second promotional video. Format: mp4 high resolution (1080 px) or YouTube link.

## During the event

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### Advertising banner on website

May include an advertising banner, customized, designed and provided by your company on the Congress website with institutional or product information. Size 1140 x 150 px.

### Brand presence on badges

Your logo will be on participant name badges.

### Mention of sponsor during Opening and Closing ceremonies

Your brand will be mentioned during the Congress Opening and Closing Ceremonies.

### Brand presence on multimedia projections

Your company logo will appear, very large, on the multimedia displays throughout the Congress.

### Brand presence on Welcome Panel

Your company logo will appear, very large, on the Welcome Panel used during the event.

### Insertion of advertising materials in Delegates Bag

You may place your company advertising materials in the Delegates Bag to be given to Congress participants. Prior coordination with the organizing committee.

### Video projection

Between speakers, your company promotional video will be displayed, allowing you to reach the entire audience with your message. The video will be displayed 3 times, or your company can provide 3 different videos. **Video requirements:** Format: YouTube / Vimeo / or reference link to download, Video quality 1080p, Maximum weight 100 megs, 30 seconds maximum. Aspect ratio 16:9

### Social activity sponsor

Sponsor the social activity of your choice (opening or closing), and place promotional materials in the area. Prior coordination with the organizing committee.

### Booth space

Place a booth in a 6x2 space in the exhibition hall. Does not include structure or furniture.

### Free-of-charge registration

Entitled to 6 free-of-charge registrations to the event.

### Gala dinner tickets

You'll have 4 courtesy tickets for the gala dinner.

## Others

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### Personalized messages on Congress mobile app

May personalize 5 messages related to your brand or product, to be shared via the Congress official app.



# Diamond sponsor

Investment USD\$ 17,500 + 13% VAT



## Before the event

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### Welcome post on social media

An individual post will be designed, with your brand, welcoming you as an event sponsor.

### Company-customized post

2 publications on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

### Brand presence on promotional materials

Your logo will appear on the congress promotional materials to distributed to all potential participants.

## Before, during or after the event

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### Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, large.

### Newsletter

3 newsletters, designed and provided by your company, for circulation among our sector database. Design: 900px X 2100px

### Video on website homepage

Website homepage will include a 30-second promotional video. Format: mp4 high resolution (1080 px) or YouTube link.

## During the event

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### Mention of sponsor during Opening and Closing ceremonies

Your brand will be mentioned during the Congress Opening and Closing Ceremonies.

### Brand presence on multimedia projections

Your company logo will appear, large, on the multimedia displays throughout the Congress.

### Brand presence on Welcome Panel

Your company logo will appear, large, on the Welcome Panel used during the event.

### Insertion of advertising materials in Delegates Bag

You may place your company advertising materials in the Delegates Bag to be given to Congress participants. Prior coordination with the organizing committee.

### Video projection

Between speakers, your company promotional video will be displayed, allowing you to reach the entire audience with your message. The video will be displayed 2 times, or your company can provide 2 different videos. **Video requirements:** Format: YouTube / Vimeo / or reference link to download, Video quality 1080p, Maximum weight 100 megas, 30 seconds maximum. Aspect ratio 16:9

### Lunch sponsor.

Sponsor one lunch during the event, and place promotional elements in the area. Prior coordination with the organizing committee.

### Booth space

Place a booth in a 5x2 space in the exhibition hall. Does not include structure or furniture.

### Free-of-charge registration

Entitled to 4 free-of-charge registrations to the event.

### Gala dinner tickets

You'll have 3 courtesy tickets for the gala dinner.

## Others

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### Personalized messages on Congress mobile app

May personalize 4 messages related to your brand or product, to be shared via the Congress official app.



# Gold sponsor

Investment USD\$ **12,000** + 13% VAT



## Before the event

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### **Welcome post on social media**

An individual post will be designed, with your brand, welcoming you as an event sponsor.

### **Company-customized post**

1 publication on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

### **Brand presence on promotional materials**

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

## Before, during and after the event

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### **Permanent brand presence on event website**

Once participation is confirmed, your logo will be permanent on event website, medium.

### **Newsletter**

2 newsletters, designed and provided by your company, for circulation among our mailing list of potential participants. Design: 900px X 2100px

## During the event

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### **Brand presence on multimedia projections**

Your company logo will appear, medium, on the multimedia displays throughout the Congress.

### **Brand presence on Welcome Panel**

Your company logo will appear, medium, on the Welcome Panel used during the event.

### **Insertion of advertising materials in Delegates Bag**

You may place your company advertising materials in the Delegates Bag to be given to Congress participants. Prior coordination with the organizing committee.

### **Video projection**

Between speakers, your company promotional video will be displayed, allowing you to reach the entire audience with your message. The video will be displayed 1 time.

**Video requirements:** Format: YouTube / Vimeo / or reference link to download, Video quality 1080p, Maximum weight 100 megas, 30 seconds maximum. Aspect ratio 16:9

### **Coffee break sponsor**

Sponsor one break during the event. Place promotional materials and other elements in the area. Prior coordination with the organizing committee.

### **Booth space**

Place a booth in a 4x2 space in the exhibition hall. Does not include structure or furniture.

### **Free-of-charge registration**

Entitled to 3 free-of-charge registrations to the event.

### **Gala dinner tickets**

You'll have 2 courtesy tickets for the gala dinner.

## Others

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### **Personalized messages on Congress mobile app**

May personalize 3 messages related to your brand or product, to be shared via the Congress official app.



**Silver**  
sponsor

Investment USD\$ 7,500 + 13% VAT



## Before the event

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### **Carrousel-type welcome post on social media**

A carrousel-type post will be designed with all brands in this category, welcoming them as event sponsors.

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### **Company-customized post**

1 publication on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

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### **Brand presence on promotional materials**

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

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## Before, during and after the event

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### **Permanent brand presence on event website**

Once participation is confirmed, your logo will be permanent on event website, Small.

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## During the event

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### **Brand presence on multimedia projections**

Your company logo will appear, small, on the multimedia displays throughout the Congress.

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### **Brand presence on Welcome panel**

Your company logo will appear, small, on the welcome panel used during the event.

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### **Booth space**

Place a Booth in a 4x2 space in the exhibition hall. Does not include structure or furniture.

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### **Free-of-charge registration**

Entitled to 2 free-of-charge registrations to the event.

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### **Gala dinner tickets**

You'll have 1 courtesy tickets for the gala dinner.

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## Others

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### **Personalized messages on Congress mobile app**

May personalize 2 messages related to your brand or product, to be shared via the Congress official app.



**Bronze**  
sponsor

Investment USD\$ 5,000 + 13% VAT





## Before the event

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### **Carrousel-type welcome post on social media**

A carrousel-type post will be designed with all brands in this category, welcoming them as event sponsors.

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### **Brand presence on promotional materials**

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

## Before, during and after the event

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### **Permanent brand presence on event website**

Once participation is confirmed, your logo will be permanent on event website, very small.

## During the event

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### **Brand presence on multimedia projections**

Your company logo will appear, very small, on the multimedia projections throughout the Congress.

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### **Brand presence on Welcome Panel**

Your company logo will appear, very small, on the Welcome Panel used during the event.

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### **Booth space**

Place a booth in a 3x2 space in the exhibition hall. Does not include structure or furniture.

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### **Free-of-charge registration**

Entitled to 2 free-of-charge registrations to the event.



# Booth categories

Furniture and structure options



## Booth categories

**6x2** Includes 2 free-of-charge entry in the event.  
Cost USD\$ 4500,00 + VAT

**5x2** Includes 2 free-of-charge entry in the event.  
Cost USD\$ 3750,00 + VAT

**4x2** Includes 2 free-of-charge entry in the event.  
Cost USD\$ 3000,00 + VAT

**3x2** Includes 2 free-of-charge entry in the event.  
Cost USD\$ 2250,00 + VAT

## Include structure and furniture in your booth

If you wish to include structure and furniture for your booth, we offer the following options:

Structure and furniture for a **6x2m booth**

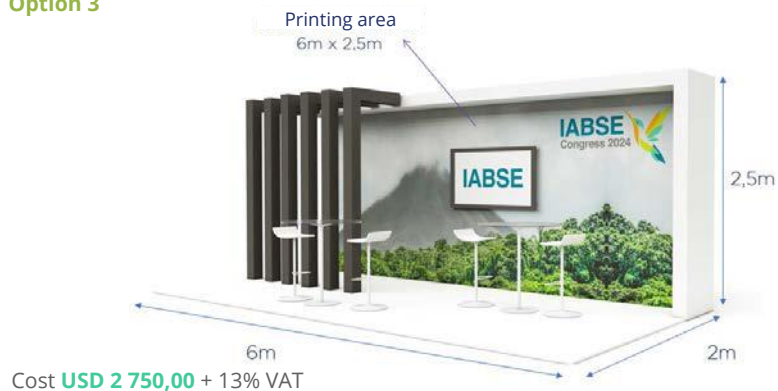
### Option 1



### Option 2



### Option 3



All booth options include:



3 Armchairs with table



1 Counter



TV screen 55"



Electricity



Illumination

## Include structure and furniture in your booth

If you wish to include a structure and furniture for your booth, we offer the following options:

### Structure and furniture for a 5x2m booth



Cost **USD 1 500,00** + 13% VAT

### Structure and furniture for a 4x2m booth

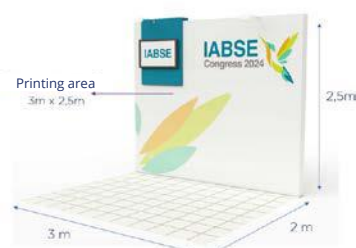


Cost **USD 1 300,00** + 13% VAT

### Structure and furniture for a 3x2m booth



Cost **USD 900,00** + 13% VAT



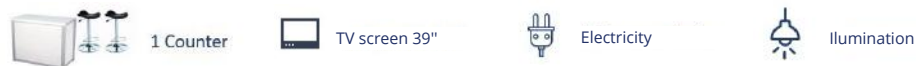
Cost **USD 1 000,00** + 13% VAT



Cost **USD 1 100,00** + 13% VAT



Cost **USD 1 250,00** + 13% VAT





# Other Sponsorship **Opportunities**

Increase your brand presence



# Increase your brand presence with **other sponsorship opportunities**

## Other Sponsorship Opportunities

<b>Lanyard</b> + 5 complimentary registrations (No requirements)	<b>USD\$ 12 000,00</b> + 13% VAT
<b>Logo on official delegate bag</b> (No requirements)	<b>USD\$ 10 000,00</b> + 13% VAT
<b>Name in speaker room</b>	<b>USD\$ 5 000,00</b> + 13% VAT
<b>Back cover with logo</b> on final program	<b>USD\$ 4 000,00</b> + 13% VAT
<b>360 Photo Booth</b>	<b>USD\$ 4 000,00</b> + 13% VAT
<b>Wifi password</b>	<b>USD\$ 3 000,00</b> + 13% VAT
<b>Cellphone charging station</b>	<b>USD\$ 3 000,00</b> + 13% VAT
<b>Insertion of advertising material</b> in delegate bag	<b>USD\$ 3 000,00</b> + 13% VAT
<b>Advertisement page</b> on final program. Please submit page design	<b>USD\$ 3 000,00</b> + 13% VAT
<b>Logo on participant water bottles</b>	<b>USD\$ 3 000,00</b> + 13% VAT
<b>Logo on signage</b>	<b>USD\$ 1 000,00</b> + 13% VAT
<b>Pens</b>	<b>USD\$ 1 000,00</b> + 13% VAT
<b>Notebooks or note blocks</b>	<b>USD\$ 1 000,00</b> + 13% VAT

### Requirements

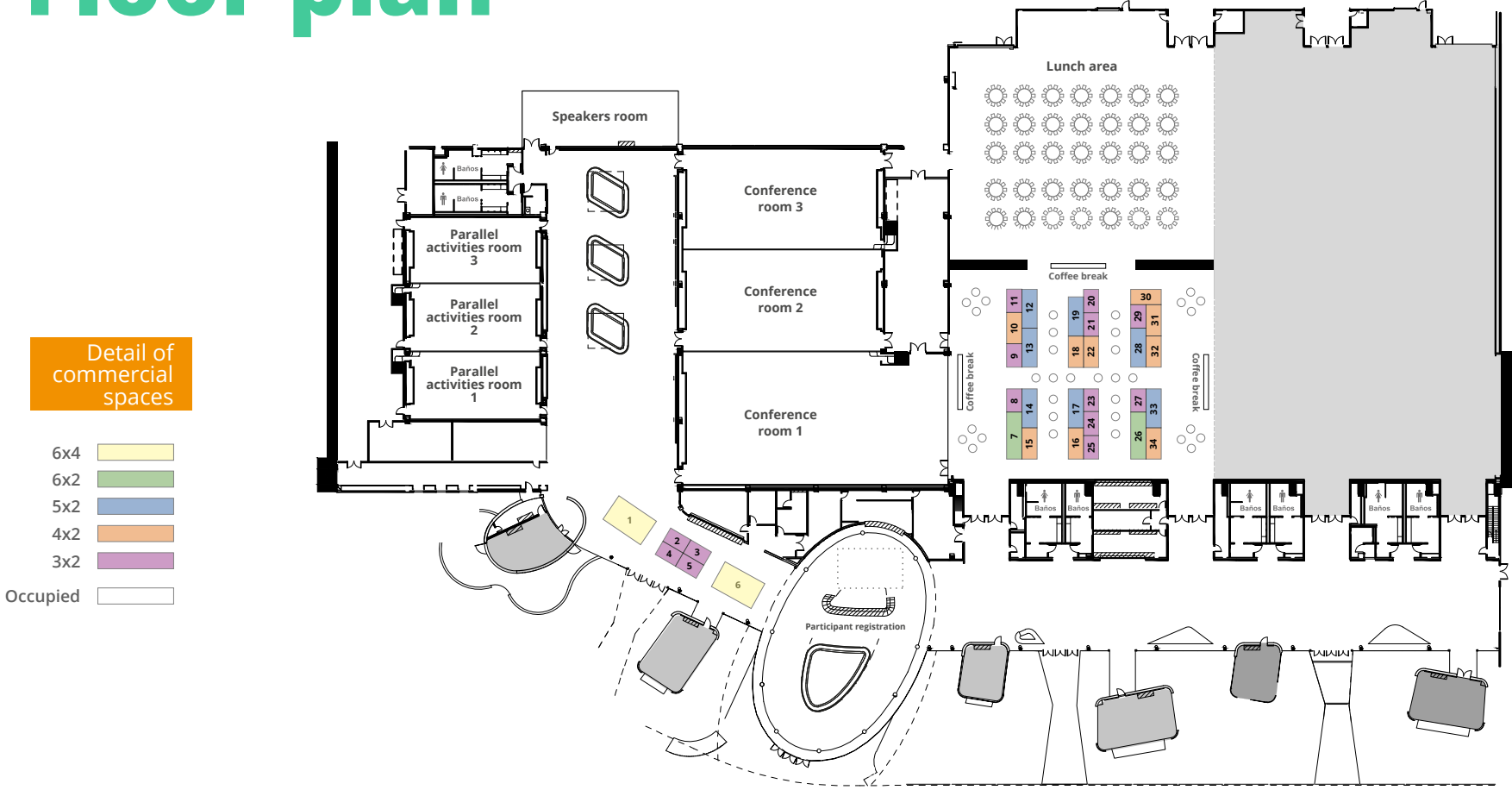
To purchase one of the options above you must have a sponsor category or at least a booth.

**IABSE**  
**Congress 2024**

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Convention Center - CCCR, **Costa Rica**



# Congress Floor plan



We are waiting for you in  
*Costa Rica*

# Booth Floor plan

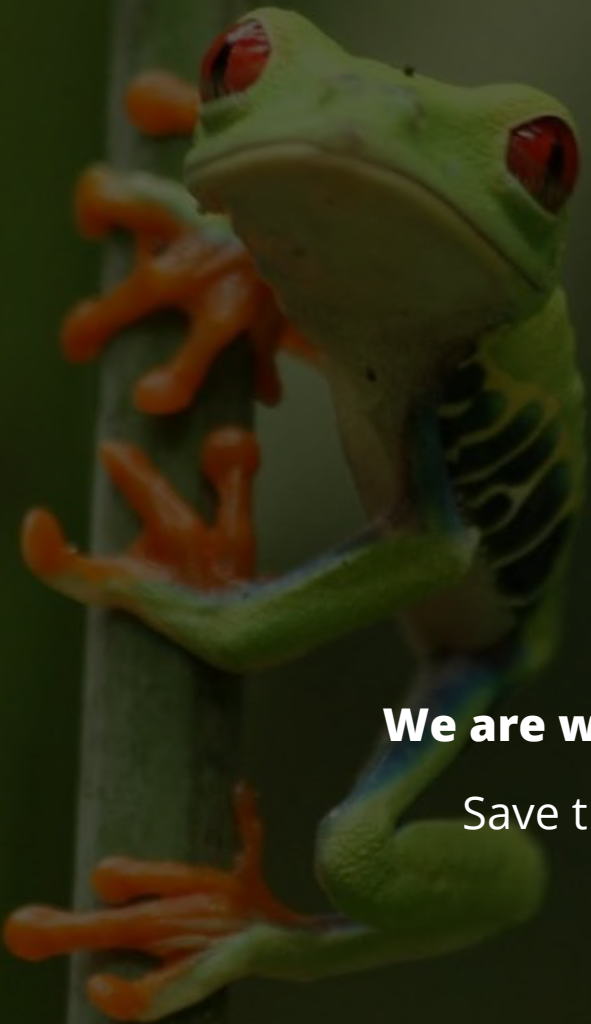
Detail of commercial spaces

- 6x4
- 6x2
- 5x2
- 4x2
- 3x2
- Occupied



We are waiting for you in  
*Costa Rica*





**We are waiting for you, be part of this event**

Save the Date, **25 - 27 September**, 2024

**[www.iabse.org/SanJose2024](http://www.iabse.org/SanJose2024)**

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